

# GARY ROZANSKI

**WEB:** rozanskigary.com **EMAIL:** rozanskigary@gmail.com **MOBILE:** +44 7734927010

## PROFILE

For the last four years, I have been running my own small business in East London, selling limited edition collectibles from international & independent artists to a global customer network built up over ten years.

Prior to managing my own business, I was heavily involved in data, project management & client customer services. I have a high attention to detail, am self-motivated, proactive & can work well under pressure. I work well individually but can operate great in a team environment.

I have excellent communication skills that enable me to ensure that clients & colleagues feel comfortable & confident in the information that is being discussed.

In my next role, I want to use the vast experience of running my own business but using the skills I built over my pre-COVID career to really excel. Over my career I have self-taught myself new skills and I would say I am a fast learner to new technology. I have been an asset to any role I have been involved in, and constantly looking to grow within those roles.

## EXPERIENCE

### **2023 / Freelance Website Consultant / Bee Financial / Remote**

Working closely with the Bee Financial team, I was able to advise on the full website design & build based on the team's requirements. Using Wordpress as a base, I created a fresh & simple website for Bee Financial, within budget & timescales agreed with the team. Complete with integration with Hubspot CRM to allow for future email marketing opportunities.

### **2020-2023 / Owner / The Toy Chronicle / London**

I managed The Toy Chronicle, an independent, award-winning small business supplying limited edition collectibles to customers around the world.

Focusing on creating content for social media marketing (organic & paid ads) to drive sales, packing over 4900 orders, handling day-to-day customer service enquiries, online product creation & managing the operations of running my own one-man small business.

**INSTAGRAM FOLLOWERS: 84,200 / FACEBOOK FOLLOWERS: 21,000 / AWARDS WON: 5  
ORDERS SHIPPED: 4,918 / WEBSITE VISITORS: 3,518,770 / PAGE VIEWS: 21,570,963**

### **2014-2020 / Sr Solution Architect / DynamicAction / London**

I managed multiple, simultaneous projects and was ultimately responsible for delivering successful, well architected & validated solutions for my clients. Working closely with the wider internal teams, providing clear & timely instructions.

**Clients:** Liberty / Jack Wills / Tesco / Superdry

# GARY ROZANSKI

**WEB:** rozanskigary.com **EMAIL:** rozanskigary@gmail.com **MOBILE:** +44 7734927010

---

## EXPERIENCE

### **2009-2014 / Sr Project Delivery Consultant / SmartFocus / London**

I was responsible for managing high-profile SmartFocus client projects, whose needs fall outside standard processes, system capabilities or involve complex technical implementation.

I engaged in discovery with clients to understand & document overall business needs, as well as project specifics, and map to SmartFocus functionality.

**Clients:** Mothercare / GHD / Schuh

### **2007-2009 / Data & Web Co-ordinator / MyFootballClub / London**

I first cut my teeth in web design at MyFootballClub - building, managing & broadcasting weekly email campaigns. I managed changes to the MyFootballClub website – a custom-built CMS for articles, votes & videos. I was responsible for the segmentation of the MyFC database (32k members) to create successful email marketing campaigns.

### **2006-2007 / Data Technician / London Business School / London**

I supported the School's secure network web gateway, designed to enable everyone associated with the School to keep in touch, exchange ideas, share information & access course materials. I reviewed new data coming into Portal, to ensure online course rooms; seminar rooms & directories were all correctly updated & available.

### **2004-2006 / Data Administrator / NHS Direct / Wakefield**

I managed seven regional NHS Direct site telephony accounts, creating daily, weekly & monthly data accounts to provide information to site managers & senior stakeholders at NHS Direct.

### **2001-2004 / Database Admin / NHS Professionals / Wakefield**

I was responsible for the high quality capture, processing & submission of complex clinical data, ensuring the data was handled in a timely manner.

---

## EDUCATION

### **Wakefield College / Wakefield**

NVQ Level Two - Business Administration - PASS

### **St Thomas à Becket Catholic School / Wakefield**

GCSE Math - C / GCSE English - C / GCSE Business Studies - C

---

## SKILLS

Email Marketing / Wordpress / Project Management / Client Services / Microsoft / Retail / CRM / Adobe Photoshop / Adobe Premiere Pro / Google Analytics / Graphic Design / Content Creation / Social Media / Beard Growing